



PHOENIX CHALLENGE 2022-1

Information Advantage and Cognitive Security Workshop Series **ARLIS Conference Center**

Day 1 – Tuesday, April 26th, 2022

7:30 am to 8:30 am

Coffee/Social/Badging

Welcome and Introduction

Director for Operations, Applied Research Laboratory for Intelligence and Security (ARLIS), Mr. Joe Kelly (Master of Ceremonies)

8:30 am to 8:50 am

OUSD(I&S), Director, Critical Technology Protection, Mr. Jeff Jeffrey Spinnanger (Welcome)

University of Maryland (UMD), Vice President for Research, Dr. Gregory F. Ball

Setting the Stage—OIE/IW/IA Enterprise – Phoenix Challenge 2022 Sponsors and Leaders

Highlighted Speakers:

8:50 am to 9:50 am

- Director of IO Policy Office, SO/LIC, Mick Crnkovich (Moderator) (confirmed)
- Assistant Secretary of Defense for Special Operations and Low-Intensity Conflict, HON Chris Maier (confirmed)
- OUSD(P), Deputy Principal Information Operations Advisor, MG Matt Easley (confirmed)
- OUSD(I&S), Director of HUMINT and Sensitive Activities, Mr. Frank Sanders (SES) (confirmed)
- OUSD(I&S), Acting Director, Influence & Perception Management Office, Mr. James Holly (confirmed)

9:50 am to 10:05 am

*****Networking Break*****

10:05 am to 12:00 pm

Panel: Service Leader Panel – OIE,IW,IA Efforts and Challenges

- ARLIS, LtGen (R) Lori Reynolds (Moderator)
- USAF, Headquarters U.S. Air Force, Acting Associate Deputy Chief of Staff for Intelligence, Surveillance, Reconnaissance and Cyber Effects Operations, Mr. Kenneth Bray (SES) (confirmed)





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- USMC, Deputy Commandant for Information (Director of Intelligence), MajGen William Seely (confirmed)
- Army, Director, Strategic Operations in the Army G-3/5/7, MG Dustin Shultz (DAMO-SO) (confirmed)
- Navy, Assistant Deputy Chief of Naval Operations for Information Warfare (OPNAV N2N6B), Christopher Miller (confirmed)

12:00 pm to 1:00 pm

*****Networking Lunch (on-site)*****

Panel: CYBERCOM Perspectives on Information Warfare – Efforts and Challenges

1:00 pm to 2:10 pm

- ARLIS, LTG (R) Ed Cardon (Moderator)
- USCYBERCOM, Deputy Commander, Lt Gen Charles Moore (confirmed)

2:10 pm to 2:30 pm

ARLIS Overview, Director, Applied Research Laboratory for Intelligence and Security, Dr. Bill Regli

2:50 pm to 3:00 pm

*****Break*****

Brief: Joint Warfighting Concepts

3:00 pm to 4:00 pm

Highlighted Speaker:

- Director, Joint Force Development, Joint Staff J7, VADM Stuart Munsch (confirmed)

Talk: Commander Perspectives

4:00 pm to 4:50 pm

- ARLIS, LTG (R) Darsie Rogers
- Commander, 1st Special Forces Command, MG Rick Angle (confirmed)

4:50 pm to 5:10 pm

Brief: Information Professionals Association (IPA)

- President, IPA, Mr. Kevin Gates (confirmed)

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5:10 pm to 5:20 pm

End of Day Wrap-up:

- Mr. Joe Kelly (Master of Ceremonies)

5:20 pm to UTC

No-Host Social: The Hall (Sponsor Peraton)

Day 2 – Wednesday, April 27th, 2022

7:30 am to 8:30 am

Coffee/Social/Badging

8:30 am to 8:35 am

Welcome and Introduction

Mr. Joe Kelly (Master of Ceremonies)

8:35 am to 9:00 am

Keynote—Challenges and Opportunities

Highlighted Speaker:

- Director, Command, Control, Communications and Computers / Cyber; Chief Information Officer Joint Staff, J6, LtGen Dennis Crall (confirmed)

9:00 am to 9:05 am

Introduction to OIE,IW,IA Enablers Block

- Mr. Joe Kelly (Master of Ceremonies)

Remarks: **Technology & Applied Research**

Highlighted Speakers:

9:05 am to 9:40 am

- Secretary of the Air Force, Concepts, Development, and Management Office, Dr. Jeffrey Starr (Highly Qualified Expert)
- OUSD(Research & Engineering), Director for Cyber Technologies, Chester (CJ) Maciag (confirmed) - **R&E Partnerships in Pursuit of Information Advantage**

9:40 am to 11:00 am

Panel: Building a Technology Strategy for Operations in the Information Environment

- OUSD(R&E), Director for Cyber Technologies, Chester (CJ) Maciag (Moderator) (confirmed)
- Joint Staff J5, Mr. Peter (Matt) Abbruzzese (confirmed)
- MIT-LL, Dr. Christopher Roeser (confirmed)
- MITRE Corp., Ms. Audrey Adams (confirmed)
- UMD ARLIS, Dr. Brian Pierce (confirmed)

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- ASD(SO/LIC)/IWTSD, Mr. Andrew Lomax (confirmed)
- Department of State, Global Engagement Center, Ms. Patricia Watts (confirmed)

11:00 am to 11:10 am

*****Break*****

Brief: Defense Information Advantage Lab

11:10 am to 11:50 am

- Executive Director, Naval Information Warfare Center (NIWC) Atlantic, Mr. Peter Reddy (invited)
- Director, NavalX Palmetto Tech Bridge, NIWC-Atlantic, Mr. Erik Gardner

11:50 am to 12:50 pm

*****Networking Lunch (on-site)*****

Panel: Intelligence Presentation and Panel

12:50 pm to 2:00 pm

- ARLIS, LTG (R) Robert Ashley (Moderator) (confirmed)
- OUSD(I&S), Director, HUMINT and Sensitive Activities. Mr. Frank Sanders (SES) (confirmed)
- OUSD(I&S), Mr. Mike Muztafago
- Joint Staff J27, Ms. Caroline Byorick (SIO) (confirmed)
- Office of the Director of National Intelligence, Election Threats Executive, Mr. Jake Shapiro (confirmed)
- Department of State, Global Engagement Center, Mr. J.D. Maddox (confirmed)

2:00 pm to 2:10 pm

*****Break*****

Panel: Training and Education (OIE,IW,IA, and EMSO)

2:10 pm to 3:40 pm

- Director, Army Threat Systems Management Office, Mr. Brad Thomason (Moderator) (confirmed)
- Deputy Director for the Secretary of Defense's Electromagnetic Spectrum Operations Cross Functional Team, Pentagon, Brig Gen LeLeux, (confirmed)
- Acting Deputy Assistant Secretary of Defense for Force Education and Training in the Office of the Assistant Secretary of Defense for Readiness, Office of the Secretary of Defense, Mr. Fred Engle (confirmed)

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	<ul style="list-style-type: none"> • Special Assistant to the Office of the Deputy Assistant Secretary of Defense for Force Readiness, Mr. Joe Costa • Commander, 55th Electronic Combat Group, Col Mike Cundiff (confirmed) • Mobilization Assistant to Commander, USCYBERCOM, Brig Gen Lynette Hebert (confirmed) • Commander, 4th Psychological Operations Group, COL Chris Stangle (confirmed)
4:00 pm to 5:30 pm	<p>Panel: Role of Industry</p> <ul style="list-style-type: none"> • IPA, Mr. Boyd Brown (Moderator) • Peraton, Senior Director, MG (R) Kirk Vollmecke (confirmed) • Predata, CEO & Co-Founder, Mr. Josh Haecker, (invited) • Cyber CIC, President & Founder, Carmine Cicalese, (confirmed)
5:30 pm to 5:40 pm	<p>End of Day Wrap-up:</p> <ul style="list-style-type: none"> • Mr. Joe Kelly (Master of Ceremonies)

Day 3 - Thursday, April 28th, 2022

7:30 am to 8:00 am	Coffee/Social/Badging
8:00 am to 8:05 am	<p>Welcome and Introduction</p> <ul style="list-style-type: none"> • USCENTCOM J39, COL Andrew Whiskeyman
8:05 am to 8:50 am	<p>Brief: IE Doctrine and Operations Update</p> <ul style="list-style-type: none"> • Joint Staff J5 StS/IID, Dr. Austin Long/Mr. Matt Abbruzzese (invited) • Joint Staff J39, COL Chris Lowe (confirmed) • Joint Staff J3/JIOWC, Mr. Tom Evans (confirmed)
8:50 am to 10:05 am	<p>Panel: CENTCOM / EUCOM / AFRICOM / INDOPACOM Updates</p> <ul style="list-style-type: none"> • Joint Staff J39, COL Chris Lowe (Moderator) (confirmed) • USCENTCOM J39, COL Andrew Whiskeyman (confirmed) • USINDOPACOM J39 Rep, LTC Christian Nicolas, Influence Branch Chief (confirmed) • USAFRICOM J39, Chief, Information and Cyberspace Operations, COL Mark Vertulli (confirmed)

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10:05 am to 10:25 am

- USEUCOM J39 Rep (invited)

*****Networking Break*****

Panel: **CYBERCOM / STRATCOM / NORTHCOM / SOUTHCOM / TRANSCOM Updates**

10:25 am to 11:25 am

- Joint Staff J39, COL Chris Lowe (Moderator) (confirmed)
- USNORTHCOM & NORAD J39, Division Chief, Advanced Capabilities Employment, Col Brent Bak (confirmed)
- USSOUTHCOM J39 Rep (invited)
- USCYBERCOM J39, COL Dean Case (confirmed)
- USSOCOM J39 (confirmed), COL Samuel Simpson
- USTRANSCOM J39 Rep (invited)
- USSTRATCOM J39 Rep (invited)

11:25 pm to 12:25 pm

*****Networking Lunch (on-site)*****

Panel: **Partner Nation Presentation and Panel**

12:25 pm to 2:25 pm

- USCENTCOM J39, COL Andrew Whiskeyman (Moderator) (confirmed)
- France, Deputy Effects Chief, Planning and Operation Center, COL Emmanuel Devigne (invited)
- United Kingdom, Ministry of Defence, Military Strategic Effects, Col Phillip Fox, (confirmed)
- Australia, Director for Strategic Effects and Targeting Col Rob Alsworth (confirmed)
- Australia, Director, Directorate of Joint Influence Activities, Mr. Nicholas O'Neill (SES) (confirmed)
- New Zealand (invited)

2:25 pm to 2:40 pm

*****Networking Break*****

2:40 pm to 3:25 pm

Brief: **Crossroads of Competition and Lessons and Best Practices** (2 briefs)

- USCENTCOM J39, COL Andrew Whiskeyman

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3:25 pm to 3:45 pm

Brief: **Command and Control of the Information Environment (C2IE)**

- Air Force C3I&N, C2IE Program Manager, Mr. Raul Quintana

3:45 pm to 4:15 pm

Brief: **Joint MISO WebOpS Center (JMWC) Overview Brief**

- Director, JMWC, COL Christopher Leung.

4:15 pm to 4:45 pm

The Way Forward:

- Mr. Joe Kelly (Master of Ceremonies)

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Friday, April 29th, 2022

8:00 am to 9:00 am

Coffee/Social/Badging

9:00 am to 12:00 pm

Networking opportunities (Industry, International Partners)

- Mr. Matt Venhaus, ARLIS

9:00 am to 12:00 pm

Discussion: **U.S. Government OIE/IW/IA Leaders (TS/SCI Discussions)**

- Joint Staff J5 StS/IID (Dr Long/Mr. Matt Abbruzzese) (confirmed)
- Joint Staff J39, COL Chris Lowe (confirmed)
- Joint Staff J3/JIOWC, Mr. Tom Evans (confirmed)
- OUSD(P), Deputy Principal Information Operations Advisor, MG Matt Easley (confirmed)
- Combatant Command J39s
- Service OIE/IW/IA Leaders

12:00 pm to 12:30 pm

End of Day Wrap-up:

- Joe Kelly (Master of Ceremonies)

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